

2023-2024 SPONSORSHIP FORM-SPECIAL EVENTS

Select one or more events to sponsor and sponsorship level.

Featured Event(s):

SEASIDE FARMER'S MARKET

16 Week; Seaside Farmers Market: (6/14/22-9/27/23), Attendees: 800-1000 per week

Seaside Farmers Market provides fresh, locally sourced produce and artisan goods all summer long. Every Wednesday, large crowds visit the market to listen to live music, eat gourmet meals at food trucks, and shop for local produce and crafts. A healthy family event that keeps giving all week long!

Select Level:

Season Sponsor:

___ **Golden Peach Sponsor:** \$5000 (for all 16 weekly events, one per Season) *Sponsor Slot Taken for 2023*

Weekly Sponsor:

___ **Singing Carrot Music Sponsor:** \$1000 (limited one sponsor per week)

___ **Green Tomato Sponsor:** \$500.00 (limited three sponsors per week)

___ **Flower Power Sponsor:** \$250.00 (limited five sponsors per week)

Select which week(s) you would like to sponsor:

6/14___ 6/21___ 6/28___ 7/5___ 7/12___ 7/19___ 7/26___ 8/2___
8/9___ 8/23___ 8/30___ 9/6___ 9/13___ 9/20___ 9/27___

___ **Market Bag Club:** \$50 + (tax deductible donation renewed every season.)

Annual Event(s):

Event 1:

RUN/WALK FOR CHANGE (8/19/23), Attendees: 50-100

This family-friendly 5K Run/Walk provides a healthy outdoor event and raises funds to benefit a local charity. This year funds will go to Helping Hands Re-entry Outreach, an organization that helps the homeless.

Select Level: ___ **GOLD** \$2000 ___ **SILVER** \$1000 ___ **BRONZE** \$500 ___ **FRIENDS** \$250

Event 2:

FALL FUN FEST (10/21/23), Attendees: 200-300

This annual spooky event offers a fun and safe Halloween option for locals and out of town visitors. A family event that includes a costume contest, cake walk, carnival games, and a pumpkin decorating contest.

Select Level: ___ **GOLD** \$2000 ___ **SILVER** \$1000 ___ **BRONZE** \$500 ___ **FRIENDS** \$250

Event 3:

TURKEY TROT (11/23/23, Thanksgiving morning), Attendees: 200-300

What better way to celebrate Thanksgiving morning than with a family-friendly 5K in downtown Seaside? This is a great way to get exercise while entertaining your out-of-town family and friends.

Select Level: _____ **GOLD** \$2000 _____ **SILVER** \$1000 _____ **BRONZE** \$500 _____ **FRIENDS** \$250

Event 4:

SANTA SWIM (12/16/23), Attendees: 150-200

Santa is on hand for photos while kids enjoy an open swim watching a holiday movie! Refreshments are provided after the swim.

Select Level: _____ **GOLD** \$2000 _____ **SILVER** \$1000 _____ **BRONZE** \$500 _____ **FRIENDS** \$250

Event 5:

PICKLEBALL TOURNAMENT (Dates TBD), Attendees: 50-75

Pickleball has increased in popularity in recent years and is in high demand in our community. This fun tournament attracts both locals and out-of-town visitors who will need lodging in the area!

Select Level: _____ **GOLD** \$2000 _____ **SILVER** \$1000 _____ **BRONZE** \$500 _____ **FRIENDS** \$250

Event 6:

FAMILY DANCE (3/11/24), Attendees: 300-400

This is an exciting opportunity for children and their families to create lasting memories, dancing the night away with a DJ playing hits from every era along with a photo booth for a fun keepsake for all attendees. Yummy drinks and snacks are provided with special raffle prizes given away throughout the night. This is the perfect evening to celebrate children and the special adults in their lives!

Select Level: _____ **MUSIC** \$1,000 _____ **GOLD** \$2000 _____ **SILVER** \$1000 _____ **BRONZE** \$500

Event 7:

EGG HUNT (4/8/24), Attendees: 800-1200

This free event is an annual staple for the community. Families join in the fun of searching for thousands of treat-filled eggs all over Broadway Park. Children of all age groups are sent out to find as many eggs as they can, with a chance of finding a golden ticket, winning them an Easter basket full of goodies. The Easter Bunny will be hopping around greeting kids, taking photos, and giving away special prizes.

Select Level: _____ **GOLD** \$2000 _____ **SILVER** \$1000 _____ **BRONZE** \$500 _____ **FRIENDS** \$250

Total Sponsorship Package: \$ _____

SPONSORSHIP CONTRACT DURATION

I would like to secure my sponsorship level for this contract for:

- One year** Contract will be reviewed by both Sponsor and SEPRD for renewal after one year.
- Three yrs.** Contract will be reviewed by both Sponsor and SEPRD for renewal after three years.
- Five yrs.** Contract will be reviewed by both Sponsor and SEPRD for renewal after five years.

SPONSORSHIP PAYMENT PLAN OPTIONS

Select Payment Plan below:

One-Time Payment Plan

Total Sponsorship Package paid in one payment. Sponsor will be invoiced \$_____ to be paid for at least 1 (one) month before event day.

Quarterly Payment Plan

Total Sponsorship Package divided into four equal payments. Sponsor will be invoiced \$_____ 4 (four) times on the following dates:
_____, _____, _____, _____ to be paid no later than 1 (one) month from date of invoice.

Monthly ACH Payment Plan

Total Sponsorship Package divided into equal monthly ACH payments. Payments of \$_____ will be automatically taken out of Sponsor's bank account at the beginning of each month until paid in full by June 30, 2024. *(Please fill out the attached ACH form and provide a blank voided check.)*



SPONSORSHIP PACKAGE CONTRACT

Sponsor Name: _____

Mailing Address: _____

Representative Name: _____

Representative Job Title: _____

Email: _____ Phone: _____

I _____, a representative of _____

agrees to pay Sunset Empire Park and Recreation District the payment plan arrangement selected above, with Total Sponsorship Package to be paid by June 30, 2024.

Sponsor Representative Signature

Date

Finance Manager Signature

Date

Executive Director Signature

Date